



EASY *on the* EYES

New York's premier plastic surgeon, Robert Schwarcz, MD, on the aesthetics and emotions of his nip/tuck universe



This much we know: Professionally, socially and romantically, eye contact is everything. Which is why New York's top cosmetic and reconstructive plastic surgeon, Robert Schwarcz, MD, known for his exceptional work on eyes, keeps extremely busy. At 41 years old, Schwarcz—who completed an accredited fellowship in oculofacial plastic and reconstructive surgery at UCLA Medical Center, and another fellowship in facial cosmetic surgery in Beverly Hills—now has a welcoming boutique office on the Upper East Side. His posh Park Avenue location

Robert Schwarcz, MD

Eyes on the Prize

Make puffy eyes go “poof” with these eye-opening products

Nothing says bad breakup, late night and subsequent walk of shame, or crazy allergies more than puffy eyes. Now there’s a much better remedy for your swollen lids than your nana’s “just put some cucumber slices on your eyes.” Better yet, there’s an alternative to costly injections and surgeries. Here, veteran makeup artist Lisa Mirante recommends some over-the-counter products to keep your eyes looking as fresh as you wish you were feeling.



DECLÉOR MEN'S EYE CONTOUR ENERGIZER:

This fast-working gel cream smoothes fine lines and reduces signs of aging and fatigue. It also de-puffs and brightens for a youthful look. decleorusa.com



REPÊCHAGE EYE RESCUE PADS:

Great to keep in your gym bag or nightstand for quick relief of puffiness, dark circles and aging. repechage.com



JACK BLACK PRO SERIES PROTEIN EYE RESCUE:

Adds vitamins and protein to skin to combat dark circles, smooth surface lines and reduce puffiness. getjackblack.com



RITUALS FACE NO. 5 INTENSIVE EYE TREATMENT:

Naturally made without harsh chemicals to smooth signs of aging, soften appearance of dark circles and reduce puffiness. Available at Barneys New York. barneys.com



FOREVER FLAWLESS EYE SERUM:

Firms and tightens the lines around eyes leaving a smooth surface to skin and reduced puffiness. infinitebeautyusa.com



FOREVER FLAWLESS EYE CREAM:

Hydrates surfaces, reduces lines and puffiness to eye area, leaving skin brighter and tighter without surgery. infinitebeautyusa.com

has seen its share of who's who in Manhattan. In between a socialite's eyelid filler, a businessman's neck lift and a few ultra-prestigious lectures around the world, we sneaked in for some face time. —*Alyssa Shelasky*

Watch!: Why are people so worried about wrinkles around their eyes?

Robert Swarcz, MD: When you talk to someone, you look centrally, at the nose and two eyes. Then we veer out, maybe, to the jaw line or the neck. Neck rejuvenation is probably my second-biggest request.

Watch!: Well, you can tell someone's true age from their neck, right?

Swarcz: Actually, skin quality, décolletage and hands reveal someone's age more.

Watch!: Does everyone still want the Blake Lively nose?

Swarcz: They used to. Now, what's in vogue is a very straight nose—very little curvature, a natural tip that's square

and tight and not pinched, and not overly thinned in the body of it. That's a natural-looking nose. We are getting away from the “done” look.

Watch!: Tell us about your most crazy cases.

Swarcz: It's not crazy, it's very cool, but I did some transgendered patients—male to female. I come after their gender reassignment surgery. ... I'm usually the last stop. I won't do plastic surgery addicts. I see them in the early stages, and I know where they're heading. The whole “How much plastic surgery can I collect in a year?” thing. I don't want to be part of that.

Watch!: If a patient wanted to get refreshed for party season, without going under the knife, what would you suggest?

Swarcz: Well, Botox has been around since 1982. It's tried and true, and works every time. I'd relax part of the face, while keeping animation and movement. Some crow's feet (when you smile) is

OK but you don't want to see a lot of that. Then I would move on to fillers, if needed. Lastly, I'd rejuvenate the face with peels or lasers. It takes a half-hour, lasts six months and you'll look really good.

Watch!: Changing someone's face, sometimes forever, must get emotional.

Swarcz: It does, and that feels wonderful. I've had patients who have never looked in mirrors in their entire lives. But with people like that, it's also scary. Will they ever be happy? Are their expectations realistic? We spend a lot of time getting to know each other.

Watch!: You must play “therapist” all day long.

Swarcz: Big time. I like it. I like feeling close to my patients. I run a really boutique practice. Everyone wants to look good; everyone wants to be complimented; everyone wants to be noticed. We all want that moment where someone looks at us and says, “You are beautiful.”